

The FDA initiated forceful actions focused on Retailers and manufacturers to combat youth access to e-cigarettes as part of its Youth Tobacco Prevention Plan. In 2019 CITGO was listed as a national chain with “disturbingly high rates of violations for illegal sales of tobacco products to minors.” Violations were found at 35-44 percent of all inspected stores.

In December 2019, the FDA officially raised the federal minimum age to purchase any tobacco products from 18 to 21. The new minimum age applies to all tobacco products, including e-cigarettes, cigars and vaping cartridges.

CITGO Policy Effective Jan. 1, 2020:

Twenty-five (25) points will be deducted from the quarterly Trimark of Excellence mystery shop scores for any retail locations receiving a tobacco age sale citation as reported on the FDA website. Points will be deducted the following quarter resulting in an immediate shop failure.

Leverage Existing Technology:

Activate your POS system’s age-restricted notification.

- You can download the [Age and Time Restriction POS quick set up guide](#) on CITGO MarketNet.
- Activating this simple POS notification is an important way to support your local community by upholding tobacco sales laws at your retail location(s).
- If you have any questions or need further assistance, please contact your POS Vendor’s Help Desk.

Free Resources:

- Order additional POP items from the FDA’s “This is Our Watch” program.
 - Order direct from the [FDA’s website](#)
 - [Click here](#) and login to the CITGO print shop

CITGO has the right to de-brand any retail facility failing to meet the provisions set forth in the Marketer Franchise Agreement. We urge you to review the FDA’s tobacco regulations on Retailers [here](#) and work with your cashiers to ensure compliance with all laws related to cigarette sales. Should you have any questions, please contact your gasoline supplier.

We know your local community is important to you and your business. Thank you for continuing to fuel good and keeping the youth in your community safe.