

# ENERGIZE YOUR COFFEE PROGRAM

## And Drive Repeat Business

CITGO has teamed up with Farmer Brothers to bring you a turnkey coffee program with a nationally recognized brand, Boyd's. Farmers offers a selection of specialty coffees, cappuccinos, and innovative SHOTT flavorings to appeal to your customers and drive repeat purchases.

Farmer Brothers has been fueling consumers for over 120 years, with great tasting, no-nonsense coffee that's a favorite among consumers on-the-go. Together, with CITGO, we'll keep your customers "Fully Fueled" and coming back for more.

### Why Choose the CITGO Boyd's Coffee Program?

- Special CITGO negotiated pricing on all coffee, cappuccinos, cups and accessories.
- Free installation and maintenance of coffee brewing equipment and cappuccino machines.
- Free POS and signage to highlight your new coffee program.
- Exclusive, seasonal cappuccino flavors for CITGO-branded locations.
- Free local delivery (where available) that includes equipment checks, rotating coffee inventory, and replacing worn or seasonal signage.

### Ready To Get Started?

Please contact **Randy Wills**, Sr. Account Executive at 469.933.9282 or email [dwills@farmerbros.com](mailto:dwills@farmerbros.com)



Equipment varies based on location layout and volume.

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