

ENROLL TODAY! fuelService App: Disability Fueling Assistance Program

According to the CDC, approximately 15% of the population experiences some form of disability (seen and unseen).

Why fuelService?

The fuelService app allows disabled drivers to identify participating gas stations and confirm fueling assistance availability before visiting the location.

- Better fueling experience for disabled drivers
- Reduces customer wait time for assistance
- Drives incremental fuel volume and increased brand loyalty
- Allows you to provide service when it is convenient
- NO CHARGETO YOU annual \$140 subscription fee paid by CITGO

How does it work?



- Consumer finds participating location on the fuelServices App
- 2. Location receives an automated call requesting fueling support and estimated time of arrival via the app
- 3. If location can assist press 1, if not press 2

- 4. Consumer arrives at location and Cashier receives automated call with pump number via the app
- 5. Cashier provides approximate number of minutes before they will be out to assist example 5 minutes
- 6. Consumers can rate their experience



What is provided?

- On-site POP
- Social media available to Retailers to promote on their social channels
- Staff Training Guide
- Consumer Brochures to use at your location and in local outreach. You are encouraged to work with independent living centers and key organizations in the disabled community.

Ready to Enroll?



To register, complete the fuelService Retailer Registration Form and forward to your gasoline supplier.

Visit www.myCITGOstore.com/running-your-store/disability-assistance.jsp