Enroll today! fuelService App: Disability Fueling Assistance Program

According to the CDC, approximately 15% of the population experiences some form of disability (seen and unseen)

Why fuelService?

The fuelService app allows disabled drivers to quickly identify participating gas stations and confirm fueling assistance availability before visiting the station.

- Free program to offer a better customer experience for disabled drivers
- Increase brand loyalty while providing an efficient solution for disabled drivers
- Drives incremental fuel volume
- Reduces extended periods of cars at fueling positions waiting for assistance
- Allows you to provide service when it is convenient
- On-demand Full Service model complies with ADA guidelines

How does it work?



Watch this quick video to see how the app works and what the cashiers will be required to do to ensure consumers receive an excellent fuel experience.

- Consumer finds participating location on Fuelservices App
- Consumer notifies location of their fueling needs and estimated time of arrival via the app
- 3. Location receives an automated call requesting fueling support
- 4. If location can assist they press 1, if not they press 2
- Consumer arrives at location and provides pump number to cashier via the app
- 6. Cashier receives automated call with pump number and responds with
- approximate number of minutes before they will be out to assist example 5 minutes
- 7. Consumers have an opportunity to rate their experience on the app
- 8. Consumers can rate their experience



What is provided?

- On-site POP
- Social media assets given to Retailers to promote on their social channels
- Consumer Brochures to use in local outreach. You are encouraged to work with independent living centers and key organizations in the disabled community
- POS Staff Training Guide



Ready to Enroll?

Scan the QR code to download the form. Complete and send to your CITGO gasoline supplier.