

CITGO BRAND IMAGE



The CITGO Brand Image

A clean, contemporary design that is reasonably priced and easy to install.



A Modern Look with Traditional Value

With roots stretching back more than 110 years, CITGO has always been on the cutting edge of street-level design.

Our brand image is one of the industry's most attractive designs. Not only is it a primary reason that Marketers and Retailers choose to fly the CITGO flag, but it also serves as a beacon of great service to consumers that stands the test of time.

